



COVID-19 Stakeholder and Influencer Toolkit

Overview

[The Prime Minister has announced that Step 4 of the Roadmap out of COVID-19 restrictions in England will go ahead on Monday 19 July.](#)

On 19 July, most legal restrictions will end, removing social distancing and social contact restrictions and enabling remaining businesses to reopen. [Step 4 will mark a new phase of continued caution.](#)

We should remain vigilant as COVID-19 has not gone away. COVID-19 behaviours will continue to prevent transmission of the virus. New guidance is available for [clinically extremely vulnerable people](#).

[Two thirds of all adults in the UK have now had two doses of the vaccine.](#)

Key messages

- Restrictions end on Monday 19 July but we must remain cautious.
- New guidance for [clinically extremely vulnerable people](#) in Stage 4 is available.
- In the meantime, follow [Hands, Face Space, Fresh Air](#) guidance.





COVID-19 Stakeholder and Influencer Toolkit

Roadmap Step 4 from July 19

When England moves to Step 4 of the Roadmap, limits on social contact will end. There will be no restrictions on indoor or outdoor gatherings. Weddings, funerals and other life events able to take place without limits or restrictions.

All venues will be allowed to reopen, including nightclubs. There will be no legal requirement for table service in hospitality settings. Face coverings will no longer be legally required in shops, schools and in hospitality venues.

The guidance to work from home where possible will end. Employers can start planning a safe return to workplaces.

We can continue to protect ourselves and others by following some key advice.

Keep letting fresh air into indoor places and consider limiting close contact with people you do not live with.



19 JULY

From 19 July, all remaining **premises can reopen, including nightclubs.**

Continue using the NHS COVID-19 app to help contain the spread of the virus.

How you can help?

Share this [video animation with your networks that sets out the ways the Government will continue to tackle COVID-19 after Step 4.](#)



COVID-19 Stakeholder and Influencer Toolkit

Roadmap Step 4 from July 19 - Festivals and events

Cabinet Office

From July 19, there will no longer be limits on the number of people who can attend weddings, civil partnerships, funerals and other life events, including stone settings, receptions and celebrations.

There will be no requirement for table service at life events, nor restrictions on singing or dancing. Follow the [general mitigation guidance](#) to reduce risk of spreading COVID-19 and to protect yourself and others.

There will no longer be restrictions on group sizes for attending communal worship. There will be no limit on numbers at sports events and concerts.

How you can help

- Keep regularly testing to protect yourself and others.
- Let your networks know about the [guidance from July 19](#).





COVID-19 Stakeholder and Influencer Toolkit

Roadmap Step 4 from July 19 - Clinically vulnerable people

As restrictions ease, [clinically extremely vulnerable people](#) are advised to follow the same guidance as everyone else as a minimum.

There are things you can do to [lower your risk of infection and protect yourself from the spread of COVID-19](#). You may want to think carefully about the additional precautions you continue to take.

Wearing a face covering, especially when there is close contact between people in enclosed and crowded spaces, will help to reduce the risk of spreading COVID-19. Wearing face coverings can help people who are clinically extremely vulnerable feel more relaxed.

How you can help

- Share Step 4 guidance for [clinically extremely vulnerable people](#).
- Post this [video about the Stage 4 changes](#) on your social media channels.





COVID-19 Stakeholder and Influencer Toolkit

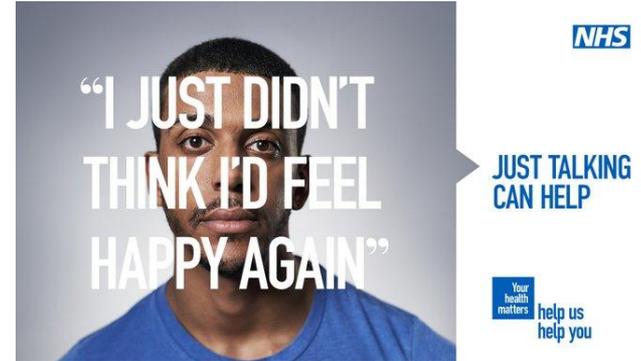
Looking after our mental health

Change can cause anxiety but support is available to help you manage. As things start to get back to normal, now, more than ever, it's important we look after ourselves and each other.

Tell people that it's ok not to be ok. Show them where to find information and support. The [NHS Every Mind Matters](#) mental health campaign website provides lots of help and advice.

Call to action

- Tell your networks about the [Every Mind Matters campaign](#)
- Post the [NHS video about the Every Mind Matters campaign](#) on your social media channels.
- Point your networks towards [information about NHS talking therapies services](#).





COVID-19 Stakeholder and Influencer Toolkit

Vaccines

Two thirds of all adults in the UK have now had two doses of the vaccine.

More than 46 million people have now received their first dose and 35 million have had their second dose.

From 16 August, people who have been fully vaccinated against COVID-19 and those under 18 will no longer be required to self-isolate if they are identified as a close contact of a positive COVID-19 case.

How you can help

- Post [information about the new self isolation rules from 16 August](#) to your networks.
- Let your networks know [all adults, aged over 18, can now book a vaccine](#).





COVID-19 Stakeholder and Influencer Toolkit

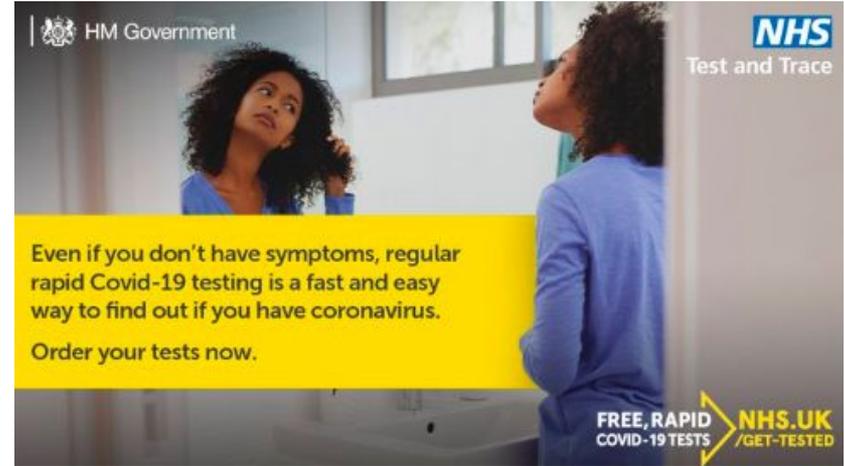
Testing

COVID-19 continues to be a problem we all live with. You can transmit the virus even after you've had the vaccine and not everyone is vaccinated.

One in three people who catch the COVID-19 virus will not show any symptoms at all. It is important we keep testing to protect ourselves, the people we love and our communities.

Everyone is encouraged to take a [free rapid lateral flow test twice a week](#) to help stop the spread of COVID-19. Routine testing is an important part of detecting and understanding new variants.

[All businesses that registered for workplace testing by 12 April can order free tests until 19 July.](#)



How you can help

- Use these [images in different languages](#) to tell your networks about testing and that rapid tests are available by calling 119, via the NHS COVID-19 app or [the NHS website](#).